



## IMPCAT ASSESSMENT: THE CAT IS NOT A TYPO!

### Webinar with Francesco Volpini

"It is very difficult to find a black cat in a dark room. Especially if it's not there".

You want to change the world?

Find out if you're making a difference and how to measure your impact during our webinar. The impact guru, researcher and IVS freak Francesco Volpini will guide you through the process and effects of impact measurement in international volunteering projects.

14 8.04.2022  
13:00-14:30 CEST  
Zoom

Sign up now at <https://bit.ly/bethechangewebinar1>

In this introductory webinar, we will go through some elements of the theory and practice of impact assessment that was implemented by International Voluntary Service organisations during the last decade.

This research process has centred on the notion of *change* and was built on the three pillar objectives of better *understanding*, *improving* and *valorising* the effects of volunteer projects on the participants, communities and organisations involved.

We will thus look at some of the goals, methods and indicators set together by organisations and universities to assess such change. Is the impact and learning produced by International Voluntary Service *intended*, *organized* and *replicable*?

We will then try to start thinking about the "Be the Change you want to see" activities to make sure it is not only a *valuable* project but also an *evaluable* project, respecting a set of conditions to make the impact assessment possible.

The first and most important question to always keep in mind for yourself, before we start the already difficult task of looking for the specific impact of the *Be the Change* activities – looking for the black cat in a dark room – will thus be very simple:

*What did you actually want to do (and how)? Is the cat really supposed to be there?*



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